



Newsletter #1

Period 1

2025

“Driving Europe’s Future
of Smart Mobility”

Welcome to SMARTAUTO!

The SMARTAUTO project aims to bridge the gap between European regions in terms of the development and use of autonomous vehicles.

GOALS

SMARTAUTO helps regions harness the benefits of automated transport, improving mobility, sustainability and safety for all.

HOW TO REACH?

- Connecting partners
- Share best practice
- Transfer knowledge
- and promote innovation.

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1st Main Interregional Policy Learning Event (IPLE): Magdeburg, Germany

The official event for the SMARTAUTO project was held in Magdeburg, Saxony-Anhalt, Germany, on 23–24 September 2025. On the first day, the project partners attended the Central German Conference on Intelligent Mobility, a major transport event featuring key representatives from regional administrations, universities, research institutions and innovative start-ups.

The conference offered valuable insights into the significance of domestic transport, particularly in rural areas, where new services and value chains are crucial. In Saxony-Anhalt, a digital twin was developed between 2020 and 2021 to create a virtual model for automated transport prior to its implementation in the real world. The Burgenland district also presented two pilot initiatives: an autonomous shuttle service for industrial zones and a mobility research project connecting Otto von Guericke University and the Science Harbour, where practical developments are underway.

On the second day of the kick-off event, the SMARTAUTO consortium members held a meeting. During this session, each partner region presented their achievements in autonomous driving and the project's current tasks were reviewed.

In the afternoon, the hosts in Rackwitz demonstrated how a railway station and a popular tourist lake are connected using the example of a scheduled autonomous bus.



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Interreg Europe Training Days | Lille

From 30 September to 2 October 2025, the SMARTAUTO project participated in the Interreg Europe Training Days held in Lille, France – a key event that brought together representatives from 112 approved projects across Europe.

The SMARTAUTO communication team was represented at the event by Zsolt Palmai and Tímea Szilágyi.



The training offered valuable insights into financial management, project reporting, and communication strategies, helping partners strengthen collaboration and ensure efficient, high-quality project implementation across all participating regions.

As on all such occasions, there was an opportunity to meet and network with foreign colleagues participating in the Interreg Europe Program, as well as with staff from the Program's Joint Secretariat.



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Regional stakeholder meetings overview 2025

During Period 1, the project partners hosted four regional stakeholder meetings. The events focused on strengthening cooperation to promote sustainable mobility across the region. Participants explored how innovation in transport and infrastructure can drive the transition toward smarter, more inclusive, and low-emission mobility systems – paving the way for a greener and more connected future.

Working Together for Smarter Mobility

- 15.07. 2025 RSGM – Coimbra, Portugal
- 29.07. 2025 RSGM – Budapest, Hungary
- 21–27.08. 2025 RSGM – Bucharest, Romania
- 09.10. 2025 RSGM – Magdeburg, Germany



Discover more about SMARTAUTO!

How to connect regions to accelerate innovation in autonomous transport.

Visit our website!

<https://www.interregeurope.eu/smartauto>



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